

Spain's largest **FREE** local newspaper in English

EuroWeekly

Read by over half a million every week **News**

The English-language
newspapers for Spain



MEDIA INFORMATION

First words

Publishing newspapers is not for the faint-hearted.

There has hardly been one day in the last 22 years that we have not been reminded of that as we have worked tirelessly to establish the EWN into the respected and expanding company that it is today.

EWN publications are each week read by almost three quarters of a million expatriate and local readers throughout southern Spain and in Mallorca, making the company Europe's largest free local newspaper publisher in English.

EWN produces six weekly titles, the national award-winning Euro Weekly News.

Despite stiff competition, a global recession, plus the ongoing ramifications of Britain's EU exit, our mandate throughout has been to better serve advertisers and readers while continuing to expand.

As marketing demands and readers' lifestyles have changed EWN has passionately and constantly strived not only to keep pace, but to lead the expectations of clients and the public both in print and online.

This is in-built in the EWN DNA.

Demanded from each member of our professionally trained teams is our own personally tried, tested and trusted formula of hard work, traditional values



and the premise that the customer is king and service is paramount.

All clients are offered opportunities that can help expand and improve their businesses, with frequently significant levels of success.

Within the media world trust is often fragile, but award-winning EWN publications are constantly rated and recommended by international, national and leading local companies.

Having moved into a new state-of-the-art headquarters on the Costa del Sol and with other strategically located offices, teams of multilingual staff personally serve discerning clients from the Costa Blanca down to Gibraltar, as well as inland and additionally in Mallorca.

We look forward to being able to serve you in the future.

Michel & Steven Euesden

PUBLISHERS



JAGUAR



The Expat's No.1 choice



Do you want to be king?

Across all six newspapers published each week by EWN, the daily edict is simple:

The customer is king.

Everyone from the owners and senior management through to the sales and marketing staff, design, production and editorial departments... each and every employee must strive to help provide the best possible service.

With packages personally tailored to suit clients – from major international advertising agencies to new one-owner businesses advertising for the first time – the aim is to simply showcase and promote products in the best possible way.

Over the 22-year lifespan of EWN, client expectations have increased as the company has grown in size and gained in strength throughout its ever-greater footprint area.

Ever-higher expectations,

increasing challenges plus falling business levels during the global recession have made all businesses put advertising expenditure under ever-closer scrutiny.

Advertising is rarely a truly tangible commodity. But it is an essential part of the business equation for those seeking ongoing and increasing success.

As Henry Ford remarked: "A man who stops advertising to save money is like a man who stops a clock to save time."

Whether in print or online, EWN offers advertising deals that provide exceptional exposure and value.

These can individually, through a combination of print and online, or additionally supported with social media, reach hundreds of thousands of readers and followers.

You want to be king?

Then include EWN in your advertising budget!

Online digital services offer something for all

EWN online advertising provides a specific and truly successful marketing choice.

The group's growing portfolio of websites enables clients to target potential audiences more efficiently and to grow their presence more effectively in campaigns with advertisements in print.

Whether seeking traditional banner advertising, sponsorship opportunities, social media campaigns or direct email marketing, EWN helps international, national and local businesses to ensure that their specific message is seen potentially by tens of thousands of would-be customers.

EWN's flagship website - www.euroweeklynews.com - is updated with breaking news and articles targeted to prime audiences across Spain and the UK, while additionally picking up global traction.

On course to reach more than one million page views a month the average reader stays on site for almost five minutes.

All editions of EWN print newspapers are also uploaded to the website as full electronic e-newspapers to read online or download.

The website is responsive with user-friendly individual designs that optimally adapt to display whether viewed on desktop computers, laptops, tablets or smartphones.



Because stories are constantly uploaded throughout each day, with www.euroweeklynews.com updated with breaking news 24/7/365, online followers are attracted and frequently return several times daily.

This professional online service guarantees that each month more and more loyal readers return time and again, with each a potential new customer for every online advertising client.

The EWN bilingual digital team with experts in content management, social media and graphic design, ensure that even the most discerning of clients with eclectic needs are provided with bespoke online advertising campaigns that provide maximum impact and reach.

Whether seeking sales, leads or traffic, the digital staff - working hand-in-hand with print media colleagues - help each and every client whether a Blue Chip company or a fledgling individual to reach their own desired goal.

Footprint area covered every week by EWN publications



- Costa del Sol**
- Costa Blanca North**
- Costa Blanca South**
- Axarquia**
- Almeria**
- Mallorca**



The EWN headquarters on the Costa del Sol

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